

# Plasma cell and memory B cell differentiation from the germinal center

Dan Suan<sup>1,2</sup>, Christopher Sundling<sup>1,\*</sup> and Robert Brink<sup>1,3</sup>



Germinal centers (GCs) form in secondary lymphoid tissues in response to antigenic challenge and are the site of somatic hypermutation, generating GC B cells with increasing affinity for the inciting agent that are positively selected over time. However, it is not until GC B cells differentiate into memory B cells and plasma cells and egress from the GC back into the circulation that effective long-lived humoral immunity is conferred upon the host. Here we review what is known about the signals that initiate the transition from a GC B cell into the memory B cell and plasma cell compartments and the downstream transcriptional regulation of these processes.

## Addresses

<sup>1</sup> Immunology Division, Garvan Institute of Medical Research, 384 Victoria St, Darlinghurst, NSW 2010, Australia

<sup>2</sup> Department of Clinical Immunology and Allergy, Westmead Hospital, 180 Hawkesbury Rd, Westmead, NSW 2145, Australia

<sup>3</sup> St Vincent's Clinical School, UNSW Australia, 390 Victoria St, Darlinghurst, NSW 2010, Australia

Corresponding author: Brink, Robert ([r.brink@garvan.org.au](mailto:r.brink@garvan.org.au))

\* Present address: Unit of Infectious Diseases, Department of Medicine, Solna, Karolinska Institutet, SE-171 76 Stockholm, Sweden.

Current Opinion in Immunology 2017, 45:97–102

This review comes from a themed issue on **Lymphocyte development and activation**

Edited by **David Tarlinton** and **Gabriel D Victora**

<http://dx.doi.org/10.1016/j.coi.2017.03.006>

0952-7915/© 2017 Elsevier Ltd. All rights reserved.

## Introduction

GCs represent the evolutionary apex of adaptive humoral responses against pathogens, where competitive selection of useful B cell clones occurs resulting in the production of long-lived plasma cells (PCs) and memory B cells (MBCs) [1]. Within the unique microenvironment of the GC, B cells have several potential fates including apoptosis, positive selection for further somatic hypermutation (SHM), or differentiation into MBCs or PCs. Whilst positive selection is more complex to measure and understand because of the iterative nature of B cell recycling within the GC, PC and MBC differentiation offer more linear parameters through which the influence of various GC signals on GC B cell fate may be more readily

examined. The process of positive selection is beyond the scope of this review but is examined in depth elsewhere [1,2]. Recent data have shed further light on how to identify MBC and PC precursors within the GC, opening avenues to investigate the cues that direct a GC B cell to initiate differentiation into an MBC or PC, as well as the transcriptional regulation that underpins this critical transition.

## Germinal centers: cues in the light zone

The GC is spatially segregated into a light zone (LZ) and dark zone (DZ), permitting compartmentalization of the molecular processes that underpin efficient affinity maturation [1–3]. The DZ is the predominant site of SHM and proliferation. In contrast, the LZ is the site where B cells test their antigen receptor (BCR) against antigen displayed on follicular dendritic cells (FDCs) and compete for limited Tfh-cell help [4]. GC B cells with IgV region mutations rapidly turnover and express their new BCR whilst recent work has also established that GC B cells rapidly renew antigen presentation in the form of MHC:peptide [5], ensuring stringency in positive selection and providing an explanation for how high affinity B cells develop a competitive advantage for LZ survival and selection cues against cells of lower affinity in the same GC.

Thus the model to emerge is one where positive selection for a further iterative round of SHM, or selection into the PC or MBC compartment, is dependent upon signals that reside in the LZ [1–3]. These cues are limited, ensuring a competitive environment for emerging GC B cells. Furthermore, positive selection and MBC/PC differentiation are related but non-synonymous phenomena, and therefore the relative contributions of antigen and Tfh-cell help may differ for each of these processes.

## The role of Tfh-cell help in selection into the PC compartment

In a recent series of seminal studies, the Nussenzweig lab has explored the role of Tfh-cell help in positive selection and the generation of PCs with an elegant system that permits the uncoupling of BCR stimulation and Tfh-cell signaling [6–8]. In this system, antigen is delivered to GC B cell via the surface receptor DEC-205, permitting loading of B cells with peptide for presentation to Tfh cells without stimulation of the BCR. In these experiments, peptide-loaded GC B cells exhibited a clear competitive advantage, producing a proliferative burst associated with migration to the dark zone and a wave

of plasmablasts, confirming that strong Tfh-cell help can drive PC production [6].

This work builds on an existing body of data which has included the knockout and overexpression of key signaling molecules between Tfh cells and GC B cells, including CD40/CD40L [9–11], ICOS/ICOSL [12,13], IL-21 [11] and PD1 [14]. Whilst these studies have led to a prevailing view that T-cell signals initiate PC differentiation in the GC, definitive proof of this is still lacking.

### The role of BCR signaling in selection into the PC compartment

Using an anti-hen egg lysozyme BCR knock-in system (SW<sub>HEL</sub> system), our lab previously showed that *Blimp1*<sup>+</sup> PCs specifically differentiate from high-affinity but not low-affinity B cell precursors within the GC [15]. Given the relationship between BCR affinity and selection into the PC compartment in T-dependent [15] and T-independent systems [16], BCR signaling may be important in driving PC differentiation *in vivo*. However, experimental systems established to interrogate BCR signaling have yielded contradictory results.

Highly proliferative GC B cells were recently found to not undergo BCR signaling in response to soluble antigen, with the exception of a period in the G2 phase of the cell cycle [17]. Similarly, a reporter mouse designed to read out antigen receptor signaling (*Nur77-eGFP* [18]) indicated strong signaling in only subset of LZ-enriched GC B cells. On the other hand, *ex vivo* analysis of GC B cells responding to membrane-bound antigen, potentially modeling FDC-displayed antigen, did demonstrate BCR signaling [19<sup>••</sup>]. Nevertheless, signaling in this case was insufficient to induce NF- $\kappa$ B expression, consistent with a requirement for T-cell help to fully induce activation. Thus, these data argue for a model whereby GC B cells integrate both BCR and Tfh-cell signaling to achieve activation and/or selection. In addition, these data predict the contact time between B cells and antigen-bearing membranes to be in the order of seconds [19<sup>••</sup>], which may reconcile the previous observations by two-photon microscopy that GC B cells form only brief interactions with FDCs when directly imaged in GCs [20].

In a recent study [21<sup>••</sup>], we compared the contributions of antigen engagement and Tfh-cell help in the generation of high affinity PCs within the GC. Whilst blocking access to antigen after formation of the GC completely abolished PC production, specific depletion of Tfh cell help did not affect the generation of *Blimp1*<sup>+</sup> PC-lineage cells in the GC. However, depletion of CD4 T cells did result in the arrested development of PC-lineage cells in the GC LZ with an immature *Blimp1*<sup>lo</sup> phenotype. These data indicate that the induction of PC differentiation depends on events directly associated with antigen engagement, with

Tfh-cell help providing subsequent signals to progress differentiation and egress of PCs out through the DZ of the GC [22]. Importantly, it remains unclear whether BCR signaling *per se* is the key event associated with antigen engagement or whether co-signals from FDC-expressed or other antigen-associated ligands may play important roles in triggering PC differentiation [23].

### Transcriptional regulation of PC differentiation

The molecular re-programming required to undergo PC differentiation has been predominantly studied using *Blimp1*-GFP reporter mice [24], with extensive transcriptional profiling recently undertaken [25<sup>•</sup>] and recently reviewed in depth by Nutt *et al.* [26]. The up-regulation of *Blimp1* occurs downstream of IRF4 expression, which acts to regulate B-cell differentiation in a temporal and dose-dependent manner [27]. Thus, transient, relatively low-level expression of IRF4 is required for GC B-cell differentiation and expression of *Bcl6* and *Aicda*, whereas sustained and high level IRF4 expression represses the GC B-cell program, resulting in *Blimp1* expression and PC differentiation [27–29]. More recent work confirms a feed-forward loop by which BLIMP1 acts to increase IRF4 expression [30], predicted to stabilize the PC phenotype. BLIMP1 expression induces expression of XBP-1, which is required for PC differentiation [31] and to regulate the intracellular machinery required for PCs to produce large quantities of immunoglobulin [32].

PAX5 is a transcription factor critical to the identity of the B-cell lineage [33,34] whose expression is lost during PC differentiation. This is partly due to repression by BLIMP1 [35] which also suppresses *Aicda* expression [30]. Taken together, the picture of PC differentiation at a molecular level stems from the IRF4-BLIMP1 axis resulting in repression of both the PAX5-dependent mature B cell and the BCL6-dependent GC B cell programs [36,37], upregulation of XBP1 to facilitate high level Ig synthesis, and upregulation of CXCR4 to facilitate migration through the DZ and on to extrafollicular PC niches including the bone marrow [38,39].

### Selection for differentiation into the MBC compartment

MBCs arising in an immune response may be GC-derived or GC-independent [40,41]. Therefore, like PCs and early plasmablasts, care must be taken when interpreting experimental results of populations likely to contain both early and GC-derived MBCs. Unlike PCs, where *Blimp1* faithfully reports a PC fate in B cells, the ability to study MBC precursors in the GC has been hampered by a lack of a ‘master’ transcription factor to identify GC B cells with this fate.

It has been proposed that MBC differentiation from GC precursors is stochastic [42] in part due to the failure to

identify a master transcription factor associated with MBC identity. In addition, this view has been supported by experiments involving overexpression of anti-apoptotic factors such as BCL2, which result in a marked increase in the number of MBCs without impairing the selection of high-affinity PCs [43].

One consistent characteristic of MBCs emerging in immune responses is their lower affinity and lower mutational load compared to PCs [44]. Shinnakasu *et al.* [45<sup>••</sup>] recently reported that MBC precursors emerge from the low affinity compartment of the LZ, and that T-cell help signatures were inversely correlated with *Bach2* expression (see next section), suggesting that an affinity-dependent ‘threshold’ for T-cell help may exist, below which MBC differentiation is favored. This observation is consistent with another recent study, which reported that GC B cells that lacked CXCR4 (and therefore failed to access the DZ) were more likely to enter the MBC compartment, which the authors speculated may be due to T-cell help in the LZ that was sufficient to promote survival and MBC differentiation without driving cyclic-reentry for further SHM or PC differentiation [46].

We recently identified CCR6 as distinguishing GC B cells fated to undergo differentiation into MBCs, the first such marker for this population (manuscript submitted). A selective proclivity for MBCs to emerge from the low affinity compartment of the LZ was demonstrated, consistent with specific upregulation of *Ccr6* mRNA in this GC B cell subpopulation [21<sup>••</sup>] and the distribution of *Ccr6* mRNA expression in other studies [6,45<sup>••</sup>,47]. The differences in affinity between MBCs and PCs emerging from GCs are consistent with the recent observation that MBCs arise earlier and long-live PCs emerge later in an immune response, permitting sufficient time for the accumulation of high-affinity mutations in the latter [48].

### Transcriptional regulation of MBC differentiation

Globally, the transcriptional program of MBCs share many similarities with naïve B cells [49–51]. Of note, *Pax5* is maintained from the naïve to GC to MBC transition, cementing its role in establishing B cell identity across these stages of development [50].

Nevertheless, there are several differences between the gene expression signatures of naïve B cells and MBCs. MBCs express higher mRNA levels encoding the costimulatory receptors *Cd80* and *Cd86* as well as the anti-apoptotic genes *Bcl2* and *Birc6* [50]. Recent data have revealed an important role for *Bach2* in MBC differentiation within the GC response, with haploinsufficiency of *Bach2* resulting in impaired class-switched MBC generation independent of the expression of *Blimp1* [45<sup>••</sup>].

Finally, molecular control of the fate decision between MBC and PC differentiation was reported to be dependent on *ABF-1* (Activated B cell Factor 1) expression in both humans and mice [52]. *ABF-1* and *Blimp1* mutually repress each other, with ABF-1 expression promoting MBC differentiation. *ABF-1* expression was induced by anti-CD40 and IL-21 signals, further suggesting a role for Tfh-cell help in MBC differentiation.

### Chemokine expression for egress from the GC

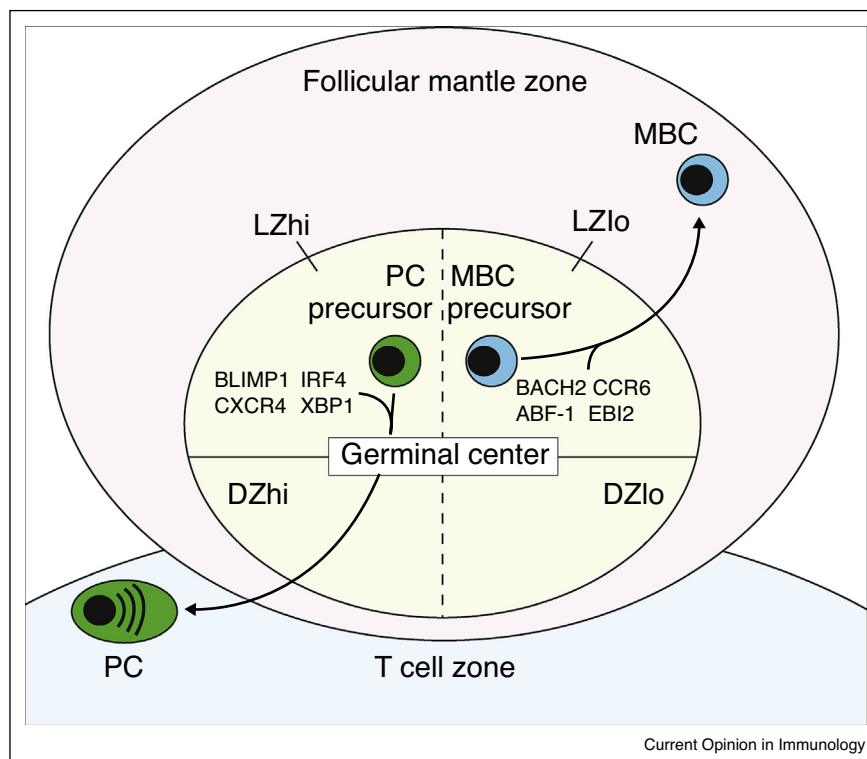
PCs and MBCs generated by GC responses alter their chemokine expression to facilitate egress from the GC and position themselves to assume different roles in immunological memory. PCs upregulate CXCR4 expression and downregulate the B-cell follicle homing chemokine receptor CXCR5 and the T-cell zone homing receptor CCR7 [39]. Plasmablasts do not express, or only express low levels of CCR6 [53] and EBI2 [54], while expression of the receptor S1P1 is critical in the egress from secondary lymphoid organs of PCs destined for the bone marrow [55]. Consistent with these observations regarding chemokine expression, antigen-specific, BrdU-labeled, CD138<sup>+</sup> PCs have been visualized exiting the DZ side of the GC [22] and we have also observed a predominant DZ localization [21<sup>••</sup>].

In contrast, MBCs are known to express a similar chemokine profile to naïve B cells [42], likely reflecting the fate of MBCs to egress to the tissues and recirculate to survey for antigen. Recent work has revealed a crucial role for CCR6 in positioning MBCs in lymphoid tissues for recall responses [56<sup>•</sup>]. Whilst CCR6 is dispensable to the formation of MBCs in the primary response to antigenic challenge, secondary responses are impaired in CCR6-deficient mice due to the malpositioning of MBCs within the inner follicle and remnant GCs, rather than in the marginal zone and outer follicle where antigen encounter is more likely to occur. MBCs also express higher levels of EBI2 than naïve B cells (unpublished observation), predicted to contribute to the position of MBCs in the outer follicle [54].

### Conclusion

There appears to be a fundamental dichotomy between MBCs and PCs in their differentiation and egress. The model to emerge is one of elegant symmetry in which differentiating MBCs and PCs primarily populate opposite anatomical zones and exhibit contrasting antigen affinities (Figure 1). Whilst only high-affinity GC B cells are selected on the basis of antigen engagement in the LZ to initiate the PC differentiation, subsequent Tfh-cell interaction completes their differentiation, up-regulating CXCR4 and driving migration through the DZ. In contrast, MBCs preferentially emerge from the LZ low affinity compartment, where they re-acquire CCR6 to re-position themselves in the marginal zone and perifollicular areas [56<sup>•</sup>]. Thus the differentiation of both PCs

Figure 1



The differentiation of PCs and MBCs from the GC by anatomical zone and affinity. Selection for export occurs in the LZ of the GC. Only high-affinity GC B cells are selected to differentiate into PCs. These PC precursors migrate rapidly to the DZ and exit the GC, returning to the bone marrow to secrete high-affinity antibodies. In contrast, MBC precursors are enriched in the low-affinity compartment of the LZ and emerge from the LZ-side of the GC, returning to the marginal and peri-follicular areas in secondary lymphoid organs, poised to survey for antigen and prepared for secondary responses. LZhi = light zone high affinity, LZlo = light zone low affinity, DZhi = dark zone high affinity, DZlo = dark zone low affinity.

and MBCs from GC precursors is not stochastic but regulated by distinct affinity-dependent mechanisms. This regulatory regime not only provides the effective humoral responses required to deal with active infections but also helps maintain broad antigen specificity in recall responses, which may serve to mitigate original antigenic sin [57].

## Acknowledgements

The work performed in our laboratory referred to in this article was funded by the National Health and Medical Research Council of Australia (Scholarship to D.S., Grants and Fellowship to R.B) and the Swedish Research Council and Karolinska Institutet (Fellowship to C.S.).

## References and recommended reading

Papers of particular interest, published within the period of review, have been highlighted as:

- of special interest
- of outstanding interest

1. Victora GD, Nussenzweig MC: **Germinal centers**. *Annu Rev Immunol* 2012, **30**:429-457.
2. Mesin L, Ersching J, Victora GD: **Germinal center B cell dynamics**. *Immunity* 2016, **45**:471-482.
3. MacLennan IC: **Germinal centers**. *Annu Rev Immunol* 1994, **12**:117-139.
4. Vinuesa CG, Linterman MA, Yu D, MacLennan IC: **Follicular helper T cells**. *Annu Rev Immunol* 2016, **34**:335-368.
5. Bannard O, McGowan SJ, Ersching J, Ishido S, Victora GD, Shin JS, Cyster JG: **Ubiquitin-mediated fluctuations in MHC class II facilitate efficient germinal center B cell responses**. *J Exp Med* 2016, **213**:993-1009.
6. Victora GD, Schwickert TA, Fooksman DR, Kamphorst AO, Meyer-Hermann M, Dustin ML, Nussenzweig MC: **Germinal center dynamics revealed by multiphoton microscopy with a photoactivatable fluorescent reporter**. *Cell* 2010, **143**:592-605.
7. Gitlin AD, Shulman Z, Nussenzweig MC: **Clonal selection in the germinal centre by regulated proliferation and hypermutation**. *Nature* 2014, **509**:637-640.
8. Shulman Z, Gitlin AD, Weinstein JS, Lainez B, Esplugues E, Flavell RA, Craft JE, Nussenzweig MC: **Dynamic signaling by T follicular helper cells during germinal center B cell selection**. *Science* 2014, **345**:1058-1062.
9. Bolduc A, Long E, Stapler D, Cascalho M, Tsubata T, Koni PA, Shimoda M: **Constitutive CD40L expression on B cells prematurely terminates germinal center response and leads to augmented plasma cell production in T cell areas**. *J Immunol* 2010, **185**:220-230.
10. Erickson LD, Durell BG, Vogel LA, O'Connor BP, Cascalho M, Yasui T, Kikutani H, Noelle RJ: **Short-circuiting long-lived humoral immunity by the heightened engagement of CD40**. *J Clin Invest* 2002, **109**:613-620.



11. Ding BB, Bi E, Chen H, Yu JJ, Ye BH: **IL-21 and CD40L synergistically promote plasma cell differentiation through upregulation of Blimp-1 in human B cells.** *J Immunol* 2013, **190**:1827-1836.
  12. Inamine A, Takahashi Y, Baba N, Miyake K, Tokuhisa T, Takemori T, Abe R: **Two waves of memory B-cell generation in the primary immune response.** *Int Immunol* 2005, **17**:581-589.
  13. Liu D, Xu H, Shih C, Wan Z, Ma X, Ma W, Luo D, Qi H: **T-B-cell entanglement and ICOSL-driven feed-forward regulation of germinal centre reaction.** *Nature* 2014, **517**:214-218.
  14. Good-Jacobson KL, Szumilas CG, Chen L, Sharpe AH, Tomayko MM, Shlomchik MJ: **PD-1 regulates germinal center B cell survival and the formation and affinity of long-lived plasma cells.** *Nat Immunol* 2010, **11**:535-542.
  15. Phan TG, Paus D, Chan TD, Turner ML, Nutt SL, Basten A, Brink R: **High affinity germinal center B cells are actively selected into the plasma cell compartment.** *J Exp Med* 2006, **203**:2419-2424.
  16. Shih TA, Roederer M, Nussenzweig MC: **Role of antigen receptor affinity in T cell-independent antibody responses in vivo.** *Nat Immunol* 2002, **3**:399-406.
  17. Khalil AM, Cambier JC, Shlomchik MJ: **B cell receptor signal transduction in the GC is short-circuited by high phosphatase activity.** *Science* 2012, **336**:1178-1181.
  18. Mueller J, Matloubian M, Zikherman J: **Cutting edge: an in vivo reporter reveals active B cell receptor signaling in the germinal center.** *J Immunol* 2015, **194**:2993-2997.
  19. Nowosad CR, Spillane KM, Tolar P: **Germinal center B cells recognize antigen through a specialized immune synapse architecture.** *Nat Immunol* 2016, **17**:870-877.
- Reveals GC B cells acquire membrane bound antigen through a unique synaptic configuration ensuring stringency in the acquisition of antigen on the basis of affinity. Whilst proximal BCR signalling was intact, NF- $\kappa$ B activation was not observed, suggesting requirement for additional T-cell help.
20. Allen CD, Okada T, Tang HL, Cyster JG: **Imaging of germinal center selection events during affinity maturation.** *Science* 2007, **315**:528-531.
  21. Kräutler NJ, Suan D, Butt D, Bourne K, Hermes JR, Chan TD, Sundling C, Kaplan W, Schofield P, Jackson J *et al.*: **Differentiation of germinal center B cells into plasma cells is initiated by high-affinity antigen and completed by Tfh cells.** *J Exp Med* 2017. in press.
- Identifies how antigen engagement and Tfh-cell help collaborate in the differentiation of plasma cells from high affinity GC B cells.
22. Meyer-Hermann M, Mohr E, Pelletier N, Zhang Y, Victora GD, Toellner KM: **A theory of germinal center B cell selection, division, and exit.** *Cell Rep* 2012, **2**:162-174.
  23. Goodnow CC, Vinuesa CG, Randall KL, Mackay F, Brink R: **Control systems and decision making for antibody production.** *Nat Immunol* 2010, **11**:681-688.
  24. Kallies A, Hasbold J, Tarlinton DM, Dietrich W, Corcoran LM, Hodgkin PD, Nutt SL: **Plasma cell ontogeny defined by quantitative changes in blimp-1 expression.** *J Exp Med* 2004, **200**:967-977.
  25. Shi W, Liao Y, Willis SN, Taubenheim N, Inouye M, Tarlinton DM, Smyth GK, Hodgkin PD, Nutt SL, Corcoran LM: **Transcriptional profiling of mouse B cell terminal differentiation defines a signature for antibody-secreting plasma cells.** *Nat Immunol* 2015, **16**:663-673.
- This study details the transcriptional gene expression signature of murine B cell and PC supopulation using RNA-seq.
26. Nutt SL, Hodgkin PD, Tarlinton DM, Corcoran LM: **The generation of antibody-secreting plasma cells.** *Nat Rev Immunol* 2015, **15**:160-171.
  27. Ochiai K, Maienschein-Cline M, Simonetti G, Chen J, Rosenthal R, Brink R, Chong AS, Klein U, Dinner AR, Singh H *et al.*: **Transcriptional regulation of germinal center B and plasma cell fates by dynamical control of IRF4.** *Immunity* 2013, **38**:918-929.
  28. Klein U, Casola S, Cattoretti G, Shen Q, Lia M, Mo T, Ludwig T, Rajewsky K, Dalla-Favera R: **Transcription factor IRF4 controls plasma cell differentiation and class-switch recombination.** *Nat Immunol* 2006, **7**:773-782.
  29. Teng Y, Takahashi Y, Yamada M, Kurosu T, Koyama T, Miura O, Miki T: **IRF4 negatively regulates proliferation of germinal center B cell-derived Burkitt's lymphoma cell lines and induces differentiation toward plasma cells.** *Eur J Cell Biol* 2007, **86**:581-589.
  30. Minnich M, Tagoh H, Bonelt P, Axelsson E, Fischer M, Cebolla B, Tarakhovsky A, Nutt SL, Jaritz M, Busslinger M: **Multifunctional role of the transcription factor Blimp-1 in coordinating plasma cell differentiation.** *Nat Immunol* 2016, **17**:331-343.
  31. Reimold AM, Iwakoshi NN, Manis J, Vallabhajosyula P, Szomolanyi-Tsuda E, Gravalles EM, Friend D, Grusby MJ, Alt F, Glimcher LH: **Plasma cell differentiation requires the transcription factor XBP-1.** *Nature* 2001, **412**:300-307.
  32. Shaffer AL, Shapiro-Shelef M, Iwakoshi NN, Lee AH, Qian SB, Zhao H, Yu X, Yang L, Tan BK, Rosenwald A *et al.*: **XBP1, downstream of Blimp-1, expands the secretory apparatus and other organelles, and increases protein synthesis in plasma cell differentiation.** *Immunity* 2004, **21**:81-93.
  33. Cobaleda C, Schebesta A, Delogu A, Busslinger M: **Pax5: the guardian of B cell identity and function.** *Nat Immunol* 2007, **8**:463-470.
  34. Urbanek P, Wang ZQ, Fetka I, Wagner EF, Busslinger M: **Complete block of early B cell differentiation and altered patterning of the posterior midbrain in mice lacking Pax5/BSAP.** *Cell* 1994, **79**:901-912.
  35. Lin KI, Angelin-Duclos C, Kuo TC, Calame K: **Blimp-1-dependent repression of Pax-5 is required for differentiation of B cells to immunoglobulin M-secreting plasma cells.** *Mol Cell Biol* 2002, **22**:4771-4780.
  36. Fukuda T, Yoshida T, Okada S, Hatano M, Miki T, Ishibashi K, Okabe S, Koseki H, Hirokawa S, Taniguchi M *et al.*: **Disruption of the Bcl6 gene results in an impaired germinal center formation.** *J Exp Med* 1997, **186**:439-448.
  37. Oracki SA, Walker JA, Hibbs ML, Corcoran LM, Tarlinton DM: **Plasma cell development and survival.** *Immunol Rev* 2010, **237**:140-159.
  38. Kunkel EJ, Butcher EC: **Plasma-cell homing.** *Nat Rev Immunol* 2003, **3**:822-829.
  39. Hargreaves DC, Hyman PL, Lu TT, Ngo VN, Bidgol A, Suzuki G, Zou YR, Littman DR, Cyster JG: **A coordinated change in chemokine responsiveness guides plasma cell movements.** *J Exp Med* 2001, **194**:45-56.
  40. Toyama H, Okada S, Hatano M, Takahashi Y, Takeda N, Ichii H, Takemori T, Kuroda Y, Tokuhisa T: **Memory B cells without somatic hypermutation are generated from Bcl6-deficient B cells.** *Immunity* 2002, **17**:329-339.
  41. Kaji T, Ishige A, Hikida M, Taka J, Hijikata A, Kubo M, Nagashima T, Takahashi Y, Kurosaki T, Okada M *et al.*: **Distinct cellular pathways select germline-encoded and somatically mutated antibodies into immunological memory.** *J Exp Med* 2012, **209**:2079-2097.
  42. Kurosaki T, Kometani K, Ise W: **Memory B cells.** *Nat Rev Immunol* 2015, **15**:149-159.
  43. Smith KG, Weiss U, Rajewsky K, Nossal GJ, Tarlinton DM: **Bcl-2 increases memory B cell recruitment but does not perturb selection in germinal centers.** *Immunity* 1994, **1**:803-813.
  44. Smith KG, Light A, Nossal GJ, Tarlinton DM: **The extent of affinity maturation differs between the memory and antibody-forming cell compartments in the primary immune response.** *EMBO J* 1997, **16**:2996-3006.
  45. Shinnakasu R, Inoue T, Kometani K, Moriyama S, Adachi Y, Nakayama M, Takahashi Y, Fukuyama H, Okada T, Kurosaki T: **Regulated selection of germinal-center cells into the memory B cell compartment.** *Nat Immunol* 2016, **17**:861-869.

This study reveals that MBC precursors likely emerge from the low affinity compartment of the light zone, and reports the critical role of the transcriptional repressor *Bach2* in the generation of isotype-switched MBCs.

46. Bannard O, Horton RM, Allen CD, An J, Nagasawa T, Cyster JG: **Germinal center centroblasts transition to a centrocyte phenotype according to a timed program and depend on the dark zone for effective selection.** *Immunity* 2013, **39**:912-924.
47. Victora GD, Dominguez-Sola D, Holmes AB, Deroubaix S, Dalla-Favera R, Nussenzweig MC: **Identification of human germinal center light and dark zone cells and their relationship to human B-cell lymphomas.** *Blood* 2012, **120**:2240-2248.
48. Weisel FJ, Zuccarino-Catania GV, Chikina M, Shlomchik MJ: **A temporal switch in the germinal center determines differential output of memory B and plasma cells.** *Immunity* 2016, **44**:116-130.
49. Klein U, Tu Y, Stolovitzky GA, Keller JL, Haddad J Jr, Miljkovic V, Cattoretti G, Califano A, Dalla-Favera R: **Transcriptional analysis of the B cell germinal center reaction.** *Proc Natl Acad Sci U S A* 2003, **100**:2639-2644.
50. Bhattacharya D, Cheah MT, Franco CB, Hosen N, Pin CL, Sha WC, Weissman IL: **Transcriptional profiling of antigen-dependent murine B cell differentiation and memory formation.** *J Immunol* 2007, **179**:6808-6819.
51. Good KL, Avery DT, Tangye SG: **Resting human memory B cells are intrinsically programmed for enhanced survival and responsiveness to diverse stimuli compared to naive B cells.** *J Immunol* 2009, **182**:890-901.
52. Chiu YK, Lin IY, Su ST, Wang KH, Yang SY, Tsai DY, Hsieh YT, Lin KI: **Transcription factor ABF-1 suppresses plasma cell differentiation but facilitates memory B cell formation.** *J Immunol* 2014, **193**:2207-2217.
53. Kunkel EJ, Kim CH, Lazarus NH, Vierra MA, Soler D, Bowman EP, Butcher EC: **CCR10 expression is a common feature of circulating and mucosal epithelial tissue IgA Ab-secreting cells.** *J Clin Invest* 2003, **111**:1001-1010.
54. Gatto D, Brink R: **B cell localization: regulation by EBI2 and its oxysterol ligand.** *Trends Immunol* 2013, **34**:336-341.
55. Kabashima K, Haynes NM, Xu Y, Nutt SL, Allende ML, Proia RL, Cyster JG: **Plasma cell S1P1 expression determines secondary lymphoid organ retention versus bone marrow tropism.** *J Exp Med* 2006, **203**:2683-2690.
56. Elgueta R, Marks E, Nowak E, Menezes S, Benson M, Raman VS, Ortiz C, O'Connell S, Hess H, Lord GM *et al.*: **CCR6-dependent positioning of memory B cells is essential for their ability to mount a recall response to antigen.** *J Immunol* 2015, **194**:505-513.

Whilst CCR6 is dispensable for the generation of MBCs in the primary response to antigenic challenge, CCR6 expression on MBCs is critical to their correct positioning in secondary lymphoid tissues for competent secondary recall responses.

57. Morens DM, Burke DS, Halstead SB: **The wages of original antigenic sin.** *Emerg Infect Dis* 2010, **16**:1023-1024.